

## Mug Club Details

Your ID is your cell phone number

Most messages will be sent to your cell phone via text with either video, web link, or reference to email attached. You cannot respond to the text messages. We will not send more than 2 messages per month. You may opt out of text messaging however you will not be up to date with offers and events.

## How to earn points?

Points and other rewards are earned and tallied in two different ways. Dollars that you spend are converted into points which can then be used to redeem various rewards. We will have periods of time where points may be doubled in value (two for Tuesday points, buy a sixpack of party boat for double points, etc.)

Secondly we will have a virtual punch card system of rewards. Each time you visit will be one virtual punch. When you earn enough visits you can also redeem various rewards. We will have the same type of virtual punch for beer styles and types of merchandise you buy to take home.

You will also be able to tally your growler card virtually. No more carrying cards or forgetting your card. It's tied to our system by your phone number. Not to mention buying a buddy a beer. Once you buy one for someone else it goes directly on their profile to redeem. Don't be surprised if we buy you a beer too.

## How do I see my points, punch cards, and redemptions?

We will be using an app that easily installs onto your phone which carries your up to date data at all times. Once everyone's information is validated we will finalize the upload of data and you will be send a link via text to opt in to the app. Don't fear....just because app access is a couple weeks out doesn't mean that we aren't already tallying your points. We are!

## What are the rewards?

These are just some...

10 visits – Mug Club Only T-shirt

250 points- crowler of your choice

500 points – Wed Night Party Pass (free beer on a Wed for you and a friend for Summer Concert)

1000 points – Beer Dinner Guest